

SEMESTER PROJECT

Goal: To personalize and make relevant topics in Business Ethics in a manner suitable for ongoing investigation.

Format: For each chapter of our text (*Business Ethics*, Michael Boylan (ed)), you will construct a section of your project. Within each chapter, we will read a number of essays, problematizing some basic questions, e.g., the essay entitled “The Corporation as a moral person” problematizes the model of viewing corporations as individuals. What I would like you to do is to find relevant and recent examples from mass media sources that illustrate the relevance of this issue to your major. Each article assigned should have a particular mass media source illustrating the central argument of the paper.

In your project, you should have three elements for each paper:

- A. A summary of the central argument of the paper.
- B. A mass media source that illustrates the main problem identified in the article as it applies to your major
- C. A one page, single spaced, typed, discussion of the connection between A & B and what you derived from this.

Composition: Each section of your project should correspond to each chapter in the text book, starting with chapter 3, and each section should contain further subdivisions as the *assigned* sections of the text book.

These are to be typed: your article summaries, the mass media sources, and your bridge discussions. How or what you use to do so is left to your imagination and ingenuity. I do need “hard copy” for the submissions.

Points: Each section is worth 50 points; the total project is worth 200 points.

Evaluation: I will use the following criteria for evaluating this project:

- A. Completeness
- B. Depth.
- C. Accuracy
- D. Relevance to the articles and your major
- E. Conventions
- F. Involvement.

Deadlines: See Reading Assignment Sheet for deadline due dates. These projects must be submitted, *in class*, on the date indicated for grade consideration. Nothing should be submitted in the main philosophy office or under my office door.